

**KERALA TOURISM DEVELOPMENT
CORPORATION LTD, TRIVANDRUM**

E-TENDER

Name of work: **INSTALLATION OF ADVERTISEMENT DISPLAY
BOARDS, HOARDINGS, LED DISPLAY BOARDS AT
KTDC SHOPPING COMPLEX, KOCHI**

E-Tender ID: 2025_KTDC_764801_1

E-Tender documents may be downloaded / submitted
till **11 AM** on **03/06/2025**
at **www.etenders.kerala.gov.in**



Further Details can be had from

The Office of The Corporate Manager, Budget properties.
Contact No: 9400008743 (KTDC Shopping Complex, Kochi)
E-mail ID:saleskochi@ktdc.com / Website: www.ktdc.com

(Format of undertaking)

Place :

Date :

**The Managing Director
KTDC limited
VikasBhavan P.O.,
Thiruvananthapuram.**

Madam

Sub : Inviting E –tender for putting up Advertisement Display Boards, Hoardings, LED display boards, signages, lamp posts etc- reg.

In response to the **E - Tender ID 2025_KTDC_764801_1** on behalf of the KTDC Limited, Thiruvananthapuram hereinafter mentioned as the Corporation for putting up Advertisement Display Boards, Hoardings, LED Display Boards, signages, lamp posts etc within the space allotted at KTDC Shopping Complex. I/we do hereby submit my/our tender duly signed by me/us for the above in accordance with the terms and conditions.

- 1) I/We agree to put up Advertisement Display Boards, Hoardings, LED display boards signages, lamp posts within the allotted space at KTDC Shopping Complex Kochi.
- 2) I/We do agree to carry out any modification from the tender as found necessary by the Corporation.
- 3) I/We do agree that if I/we am/are interested in installing Advertisement Display Boards, Hoardings, LED Display Boards at KTDC Shopping Complex, Kochi and am/are willing to pay an EMD of Rs. **50,000/-** (Rupees Fifty Thousand only). I/We know that non compliance of the above will lead to summarily rejection of the tenders.

Thank you

Yours faithfully

Signature:

Name :

Designation of the signatory:

Place :

Date: (Office seal)

TECHNICAL BID

Sub : Tender for installing Advertisement Display Boards, Hoardings, LED display boards, signages, runners lamp post etc at the allotted space at KTDC Shopping Complex Kochi –reg.

1. Name of the tenderer :
2. Address :
3. Contact No :
4. Email Id :
5. PAN Card No :
6. Bank A/C No. Linked with Pan :
7. MSME Registration No / CIN with date :
8. Aadhar Card No
9. Name of the Organization :
(If a Body corporate / Partnership Deed /LLP/)
10. Date of Registration of Organization:
11. GST No.:
12. Address for communication & Contact No :
13. Email id :
14. Last assessment of income tax and clearance :
Certificate (enclose Photostat copy)
15. Earnest Money Deposit of Rs. _____/-(in words.....)
is remitted online by SBI MOPS through the portal <https://etenders.kerala.gov.in>

I/ We hereby agree to all the terms and conditions specified in the tender notification.

Enclosed : - Terms and conditions returned duly signed

Signature :

Name :

Designation of the signatory:

Place :

Date :

(Office seal)

Terms and Conditions

1. The lease will be for a period of 5 (five) years only.
2. The firm/ tenant should install display boards in places monitoring the road and put up advertisement hoardings, LED display boards, signages, runners, lamp posts etc within the allotted space at KTDC Shopping Complex Kochi. The person/firm who quotes highest rate will be considered as successful bidder.
3. The base annual lease rent will Rs 40,00,000/- (Forty Lakhs) and offers below this rate will not be considered .
4. The firm or person, to whom the lease is awarded, shall have to execute an agreement within 7(seven) days on receipt of intimation from KTDC, in a stamp paper of worth Rs 200/-.
5. The period of lease will commence from the date of executing the agreement and monthly rent applicable shall be paid by the tenant with effect from the same date.
6. The tenant has to deposit an amount equivalent to three months' rent or Rs...../- (Rupees only) which shall be released on termination of lease period if it is then found that there is no liability.
7. The rent shall be paid by the tenant to KTDC on or before 5th of every calendar month in advance. If default is committed by the tenant in making the payment on or before the 5th of every calendar month, interest at the rate of 18% from the 5th of the month till the date of payment of the amount defaulted shall also be paid by the tenant to KTDC. The default in payment of rent will be treated as breach of the terms and conditions of the agreement.
8. The leased out premise shall not be transferred or used for any other purpose other than advertisement purpose. In case the lessee violates the said provision the agreement will be cancelled and security deposit will be forfeited.

9. The lessee should make use of the space for advertisement as listed below:
- a. Runners through the boundary of the yard 2.43 X .9 Mtrs - 75 no.s (Approx)
 - b. Lamp Post with Fancy Light .9 X .6 Mtrs - 36 Nos (Approx)
 - c. Large Flex Hoarding on both side of sales office
 - i. Facing the Broad Way of size 20 X 30 feet
 - ii. Facing Marine Drive of size 20 X 30 Feet
 - iii. On show wall of size 30 X 20 Feet - 2 No.s
 - iv. On show wall of size 30 X 12 feet – 2 Nos
 - d. LED Display Board facing marine drive of size 20 X 30 feet – One no.
10. LED display boards shall be mounted and installed by the lessee at his/her own cost after ensuring structural stability at the space allotted as per dimensions specified in the tender documents. The lessee shall solely bear the risk and cost for installing LED display boards.
11. It is solely the responsibility of the bidder to visit the space and ascertain the suitability of the various advertisement options available at the premises and new additions if any required for fulfilling the operations which shall be installed at the cost of the lessee.
12. The advertisement of KTDC shall be displayed on the LED display boards between 7 pm to 10 pm on daily basis, for a duration of 15 minutes at a stretch or at various intervals as per mutually agreement.
13. The lessee shall maintain the three entrance gates at the Park Avenue road. The gates to the Marine drive, Taj Gateway and to the Broad way will have width of 30 feet (aprox).
14. The lessee shall maintain the walkway inside the runners in one-meter width on all the three sides except on the side of the Guest House and pave the walkway with lawn grass and garden plants to be planted in between.
15. The lessee shall maintain small garden with three benches at the West North end after proper approval from KTDC.

16. The lessee shall use only the leased area in the premise and only for installing display boards and not carry any other business.
17. The electricity expenses for the Hoardings, lamp post, LED displays boards etc have to be paid by the lessee. The No Objection Certificate (NOC) and necessary permission to take and continue the electric connection to display structures shall be given by lessor at all times, if such requests does not hampers the public interest of Corporation.
18. The lessee shall bear the complete project cost inclusive of taxes, licensee fee and statutory compliances. The lessor shall not bear any expenditure incurred in this connection.
19. The lessor shall give advertisement rights of the boards inside runners and hoardings to the lessee, for a period of 5 years only, with effect from the date of issue of the work order. The lessee shall not make any advertisement objectionable or detrimental to KTDC.
20. It is the sole responsibility of the lessee to obtain all licenses from the local authorities/ Government agencies before starting the work and the lessor will not responsible for any problem arising out licenses or permission from the authorities concerned. If the lessor is forced to remove any or all structures including the hoarding advertisement installed due to any issues connected with the local authorities, the Corporation shall not have any liability.
21. The lessee should maintain the fence and Shopping Complex ground in good condition with good aesthetic appeal for the entire period. The lessor shall not be liable to bear any expense for the maintenance/ restoration of KTDC Shopping Complex ground during this period. If the lessee fails to maintain the area in good condition, the Corporation shall have the liberty to cancel the agreement after giving one month prior notice.
22. The allotted premise will be in the possession of KTDC. The tenant should not make any claim on the premise or any equipment in the premises owned by KTDC.

23. During the tenure of the agreement the lessor may take up works of structural improvements of the existing premises, additional structure in the land of Shopping Complex without causing obstruction to the visibility of display structures erected by the lessee.
24. The lessee shall cease to use the premise on completion of 5(five) years or as mutually agreed up on and hand over it to KTDC Ltd. The agreement may be renewed for a further period of 2(two) years only if there are no arrears of rent and in accordance with the terms & conditions with a minimum hike of 25 % hike from the previous year's rent.
25. In case if lessee violates any of the conditions prescribed herein, KTDC shall be at liberty to cancel the lease of the area and resume it from the possession of the tenant forfeiting the security deposit.
26. KTDC shall be at liberty to proceed against the lessee in case of default in the payments of any amount due for its realization. Any expenses towards legal or any other charges that may be incurred by KTDC in this account shall be liable to be realized from the security deposit collected from the tenant.
27. KTDC shall forfeit the security deposit, if the tenant withdraw/ cancel the agreement on any reason before the expiry of the agreement period.
28. Firms/ Individuals who are facing or have faced legal action in connection with rent arrear for KTDC Shopping Complex and evictees are not permitted to participate in the tender process.
29. All decisions taken by the Managing Director or the Board of Directors of KTDC Ltd shall be binding on the tenant.
30. The EMD amount of Rs 50,000/- (Fifty Thousand Only) shall be paid online by SBI MOPS while submitting the tender.

31. The tender forms without required EMD will be rejected will be summarily rejected.

Signature :

Name :

Designation of the signatory:

Place :

Date : (Office seal)

NB : For any further clarifications you may contact the Unit Officer, KTDC Shopping Complex, Kochi during office hours (from 10.15 am to 5.15 pm) on all working days until prior to the last day fixed for receipt of the tenders. (Phone No: 9400008743). email ID: saleskochi@ktdc.com

Financial Bid

Sub : Tender for installing Advertisement Display Boards, Hoardings, LED display boards, signages, runners lamp post etc at the allotted space at KTDC Shopping Complex Kochi – Financial Bid-reg.

Sl. No	Description	Rate to be quoted by the bidder excluding GST	GST %	Total amount
1	Lease rent to be quoted by the bidder over and above the base annual lease rent guarantee of Rs.40,00,000/-			
	Total amount in figures			

I/ We hereby agree to all the terms and conditions specified in the tender notification.

Enclosed : - Terms and conditions returned duly signed

Signature :

Name :

Designation of the signatory:

Place :

Date :

(Office seal)